

# STRATEGIC HUMAN RESOURCE MANAGEMENT PROGRAMME

## STRATEGY



### DURATION

5 Days



### FEES

\$5,250\* excluding GST

\$5,722.50 with GST\*

(SGD 666.75 after MAX funding)



### LEADERSHIP LEVEL

Senior to Top Management

## REFRESHED TO ADDRESS CHALLENGES THAT HR PROFESSIONALS FACE IN TODAY'S DISRUPTED WORLD!

Effective management of human capital is critical to the success of organisations. Recently refreshed to introduce topics such as People Analytics, and Reinventing Comp & Ben for the Future of Work, this programme addresses issues and challenges that HR professionals will face in today's disrupted world.

Incorporating topics that are essential for the future of work, this comprehensive programme addresses both traditional and emerging human resource issues. It is designed to help general managers and HR professionals work on integrating human capital strategy with business strategy, and leverage on technology in the area of emerging HR technologies including people analytics.

Participants will learn about the trends and developments, the issues and challenges of managing talents globally and locally, and emerging HR technologies. With the accelerating changes in workforce demographics and business operations, this programme will better position HR leaders to navigate through this rapidly changing environment.

## CORE FOCUS

- Emerging HR issues and challenges
- Talent management
- Learning & development
- Performance management
- Cross cultural & diversity management
- People analytics and emerging technologies

## KEY BENEFITS

- Learn to develop HR practices that are consistent with your organisation's corporate and business strategy
- Gain insights into how firms can best compete in the global war for talent
- Understand the role of HR in helping to develop people and position them for growth
- Learn to measure performance for feedback and development
- Understand how firms operate across borders through developing and retaining global talents
- Be exposed to analytical tools and understand technology's role in managing human capital

## WHO SHOULD ATTEND

Individuals from organisations of any size and industry, including:

- General managers
- Human resource professionals
- Other functional leaders with management experience and an interest in human capital management

## PAST PARTICIPANTS INCLUDE

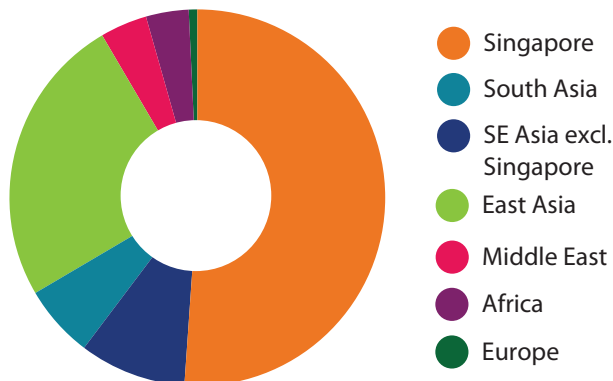
- Assistant CEO
- Chief Administrative Officer
- Commanding Officer
- Deputy Director
- Director, HR & Administration
- General Manager
- Head of Foundation
- Head, HR Operations
- Human Resources Manager
- Managing Director
- Manager, Learning & Development
- Manager, Performance & Succession Management
- Senior HR Analyst
- Senior Manager, Organisation & Human Capital
- Vice President, Human Capital Management

## PROGRAMME DIRECTOR



**Lowe Joo Yong**  
Senior Lecturer,  
Management & Organisation

## PARTICIPANT DIVERSITY



## APPLICATION PROCEDURE

Applications should be submitted online as early as possible, preferably at least two months before programme commencement.

Applications are reviewed by the Admissions Committee and placement on the programme is confirmed on a first-come, first-served basis, taking into account the applicant's profile.

## COURSE FEE AND FUNDING

Full Course Fees	\$5,722.50
Singapore Citizens and PRs (After SkillsFuture funding)	\$1,716.75
Singapore Citizens aged 40 and above (SkillsFuture Mid-Career Enhanced Subsidy)	\$666.75
SMEs supporting their employees who are Singapore Citizens or PRs (ETS Scheme)	\$666.75

## TESTIMONIALS

*"Good exposure to HR practitioners/managers who are from different backgrounds with different views."*

**Issac Ng, Singapore**  
Senior Assistant Director  
National Environment Agency

*"Interactive and good learning from the class of mixed culture & nationals. Five days well spent."*

**Koh Swee Suan, Singapore**  
Global SCM Processes & Tools Manager ABB Pte Ltd

*"The lecturers for the five-day programme provided different real life experiences, insights which are very helpful."*

**Jessica Lee, Singapore**  
Snr HR Manager  
HR Business Partner, APAC  
BASF South East Asia Pte Ltd

*"The SHRM programme led me through the various recent human resource practices & strategies, and gave an international perspective."*

**Dhanaraj Martin, India**  
DGM-HR  
Linea Fashions India Private Limited

*"The lecturers were very knowledgeable. Good selection of participants and hence enhanced peer-to-peer learning on top of the programme contents. Felt like second home because of the warmth from NUS Business School staff."*

**Gangani Liyanage, Sri Lanka**  
Human Resource Manager,  
MAS Intimates (Pvt) Ltd



\*Price stated is correct at the time of printing and subject to change without notice.  
\*GST applies to individuals and Singapore registered companies.  
For latest information and pricing, please visit our website:

[execed.nus.edu/shrm](http://execed.nus.edu/shrm)



## ENQUIRIES

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