

DRIVING STRATEGIC INNOVATION



DURATION

5 Days



FEES

S\$6,290* excluding GST
S\$6,856.10 with GST*



LEADERSHIP LEVEL

Senior to Top Management

GET READY TO LEAD THROUGH INNOVATION

Innovative organizations are leveraging new business models, service innovations, and applying technologies to disrupt industries and develop new markets globally. Incumbent organizations, on the other hand, need to rediscover, harness and respond to the opportunities and challenges of strategic innovation.

In larger, and historically successful organizations, agility and the capability to innovate and transform are also strategic issues that need to be addressed.

Developed by NUS faculty and practitioners, this programme helps leaders and senior managers to develop and drive strategic innovation.

CORE FOCUS

- Innovative organization: culture, strategy and structure
- Innovative mindset & design thinking
- Disruptive Technologies and Disruptive Innovations
- Business model innovation and transformation
- Open innovation and crowd strategy
- Emerging technologies and technology commercialisation

KEY BENEFITS

- Appreciating and applying emerging technologies and business models in the context of industry disruption
- Building and leading an innovative organisation for the digital economy
- Formulating innovation-driven strategies
- Understanding and implementing the innovation process using design thinking methodology
- Managing and motivating creativity in organisations

WHO SHOULD ATTEND

Leaders, senior managers and functional heads with responsibilities for developing, driving, or leading strategic innovations in their organisations.

PAST PARTICIPANTS INCLUDE

- Analyst, Strategic Planning
- Director, Global Product Sales
- Department Head
- Head of HR
- Managing Director
- Marketing Manager
- Operations Director
- Revenue Management Director
- Solutions Architect
- Senior Commercial Manager
- Vice President, Strategic Development
- Director, Business Transformation
- General Manager
- Regional Business Director APAC
- Chief Executive Officer

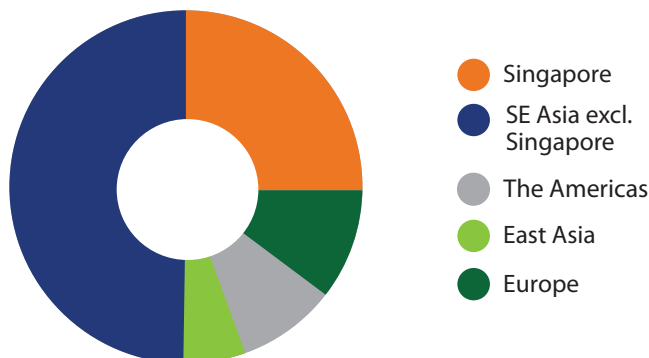
PROGRAMME DIRECTOR



Sarah Cheah

Associate Professor,
Management & Organisation

PARTICIPANT DIVERSITY



APPLICATION PROCEDURE

Applications should be submitted online as early as possible, preferably at least two months before programme commencement.

Applications are reviewed by the Admissions Committee and placement on the programme is confirmed on a first-come, first-served basis, taking into account the applicant's profile.

TESTIMONIALS

"Eye opener to understand and appreciate the various principles, methodologies and strategies that underpins innovation."

Hong Yew Fei, Singapore
Director, Global Product Sales
Verizon Communications

"The programme has surpassed my expectation in understanding our evolving dynamic economy that is connected, the challenges for these organisations and to adopt different lenses on value propositions."

Tan Kian Kiat, Singapore
VP Strategic Development
Nipsea Nippon Paint Group

"This programme explained very well the process of managing innovation from ideas to commercialization. It helps bring together the "chaotic" innovation start-ups and "systematic" corporate world."

Hendy Lisman, Indonesia
Revenue Management Director
Trans Retail Indonesia

"Good program to widen your knowledge on the methodology and how other companies are working on innovation. Good facilitators and materials used. Good mix of people in the class with a lot of fun!"

Patrick Chan, Hong Kong
Operations Director
DP World Asia Holdings Limited



*Price stated is correct at the time of printing and subject to change without notice.

*GST applies to individuals and Singapore registered companies.

Savings available for NUS alumni, early payments and team enrolments. For latest information and pricing, please visit our website:

exced.nus.edu/dli



ENQUIRIES

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