



## A LEARNING EXPERIENCE TAILORED TO YOUR ORGANISATION

From design to delivery, our customised programmes are grounded in the world-class expertise of NUS Business School.

As educators, practitioners and researchers based in Asia, our international faculty harness the best management practices globally, and offer innovative solutions on how these practices can be adapted and applied in the Asian context with the specific organisation and industry in mind.

## CUSTOMISATION PROCESS

Customised according to your strategic intent and growth agenda, our design process begins with acquiring in-depth knowledge of your organisation and culture, business objectives and strategic direction. With this understanding, we develop a curriculum tailored to your learning objectives and participant profiles. Our approach:

Understand your organisation's Objectives, Strategies and Business Needs

Explore and identify your business goals, critical priorities and desired learning outcomes to propose "best fit" programme design.

Deep dive to integrate and customise programme structure, contents and delivery methods, to meet your stated objectives.

Programme Delivery

Debrief and Feedback from Stakeholders and Participants

Programme Design and Content refined for future runs

## KEY BENEFITS

The customised programmes incorporate case studies, experiential exercises, group projects, cross-cultural sharing, lectures, assessment tools, simulations and role plays to add varied dimensions to the blended learning experience.

We also integrate action learning projects, 360-degree feedback instruments, as well as peer and one-to-one coaching to demonstrate application of learning to real business and organisational challenges.

The benefits of our programmes include:

- Greater self-awareness and ownership of individual development
- Improved clarity and focus on the direction of the business
- Learning that is aligned to strategic priorities
- Insights and perspectives on doing business in Asia
- Expanded pipeline of executives ready to take on strategic roles
- A highly agile learning organisation



QS World University Rankings  
NUS (Asia) 2019

## TESTIMONIALS

Our customised Executive Education programme clients include leading global corporations, ministries, statutory boards and government-linked companies.

*"Our collaboration with NUS Business School on the SIAEC-NUS Leadership & Management Development Programme in 2012 has matured into a richly rewarding development programme for our leaders. The programme has contributed significantly to strengthening our pipeline of leaders with the right skills and mindset to lead the Company forward."*

**William Tan, Singapore**  
President & CEO,  
SIA Engineering Company

*"Our collaboration with NUS Business School since 2003 has really contributed to the development of capable AGC leaders within the Asian region. The professors and staff understand our company conviction, 'Our people are our strength', and are committed to realising our people's full potential."*

**Yasutoshi Hirata, Japan**  
Senior Executive Officer, General Manager of  
Human Resources & Administration Office,  
Asahi Glass Co.

*"In today's increasingly complex business environment, the challenge to grow has never been greater. We simply cannot stop learning. The NUS Executive Education programme allows participants to hone their skills and keep abreast of the latest burning issues in the business world. It drives entrepreneurialism within each and every participant."*

**Clare Mari Torralba, Germany**  
Corporate Development  
Evonik Industries AG

*"The Nestlé on the Move initiative entails that we roll out our change and innovation strategy from the senior management level through middle management to frontline operations. We believe that NUS Business School has the necessary know-how, experience and resources to equip our managers with the competences needed to execute strategy and enable the successful transformation of Nestlé."*

**Sullivan O'Carroll, South Africa**  
Chairman & Managing Director,  
Nestlé South Africa  
(Then Region Head for Nestlé Malaysia/  
Singapore when testimonial was given)

## PARTICIPATING ORGANISATIONS

- Aeon (Malaysia)
- Alcatel-Lucent (Asia Pacific)
- AP Moller-Maersk (Denmark)
- Asahi Glass Co. Ltd (Japan)
- Asian Development Bank (the Philippines)
- Astra International (Indonesia)
- BANPU Public Company Limited (Thailand)
- Bayer (Singapore & Southeast Asia)
- Bridgestone (Asia Pacific)
- British American Tobacco (Singapore)
- Citigroup (India)
- DaimlerChrysler (Asia Pacific)
- DBS Bank (Singapore)
- Dentsu (Asia Pacific)
- Deutsche Bahn (Germany, Europe, & SEA)
- Evonik Degussa (SEA) Pte Ltd (Singapore & Southeast Asia)
- Fuji Xerox Asia Pacific Pte Ltd (Japan)
- General Electric (India)
- Google (Asia Pacific)
- Hong Kong Shanghai Banking Corporation (Hong Kong)
- Incheon International Airport (South Korea)
- John Kneels Holdings (Sri Lanka)
- Johnson & Johnson (Singapore)
- Jones Lang LaSalle (Singapore)
- Kalbe Nutritionals (Indonesia)
- Kuwait National Petroleum Corporation (Kuwait)
- LIXIL (Housing Technologies, Japan)
- L'Oréal (Asia Pacific)
- Manulife Financial (Hong Kong)
- McDonald's (Singapore & South Asia)
- Ministry of Defence (Singapore)
- Mitsui & Co. (Asia Pacific)
- Mizuho Bank (Japan)
- Nestlé (Asia Pacific, Oceania & Africa)
- Nielsen (US, Europe, SEANAP)
- NIPSEA (Singapore)
- Panasonic (Asia Pacific)
- PT Bank DBS Indonesia Tbk (Indonesia)
- PT. Chandra Asri Petrochemical Tbk (Indonesia)
- PT. Pertamina (Persero)(Indonesia)
- PTT Public Co. Ltd (Thailand)
- Punjab National Bank (India)
- Sampath Bank (Sri Lanka)
- Samsung Asia (Asia Pacific)
- SIA Engineering Company (Singapore)
- Siam City Cement Public Company Limited (Thailand)
- Singer (Sri Lanka)
- SK Group (South Korea)
- Sampo Holdings (Japan)
- Suntory (Asia Pacific)
- Thai Beverage Public Co. Ltd (Thailand)
- Toshiba (Asia Pacific)
- Toyota Tsusho Corporation (Japan)
- United Overseas Bank (Singapore)



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