

# ACCOUNTING & FINANCE FOR NON-FINANCIAL MANAGERS



### DURATION

5 Days



### FEES

S\$5,250\* excluding GST

S\$5,722.50 with GST+

(SGD 666.75 after MAX funding)



### LEADERSHIP LEVEL

Mid to Top Management

## MAKE SENSE OF FIGURES

Increasingly, managers in every functional area need to understand the basic principles of accounting and finance in order to make informed business decisions. This practical programme is designed to demystify financial jargon and concepts for non-finance leaders.

In five days, you will learn how to interpret financial statements and apply that information to your business. At the end of the course, you will be able to speak the same language as your finance colleagues, understand performance metrics, read and use company reports, and grasp other managerial accounting issues.

## CORE FOCUS

- Appraising corporate investments: IRR, NPV, payback
- Equity valuation: Balance sheet models, P/E ratios
- Short-term financing: Accruals, secured and unsecured loans, trade credit
- Understanding and interpreting financial statements: Accounting for key financial statement items, common misconceptions, creative accounting, ratio analysis

## PROGRAMME CO-DIRECTORS



### Chng Chee Kiong

Associate Professor, Accounting  
Vice Dean, Undergraduate Studies



### Ruth Tan

Associate Professor, Finance

## KEY BENEFITS

- Master fundamental financial terminology and concepts
- Learn to read balance sheets, income statements and cash flow statements
- Learn to evaluate corporate investments
- Learn to perform fundamental financial analysis
- Discover best practices in working capital management
- Develop the financial acumen to make sound business decisions and work with finance managers

## WHO SHOULD ATTEND

Executives who make or contribute to decisions with significant financial implications, including:

- Managers with profit and loss responsibility
- Managers in marketing, operations, human resources and engineering

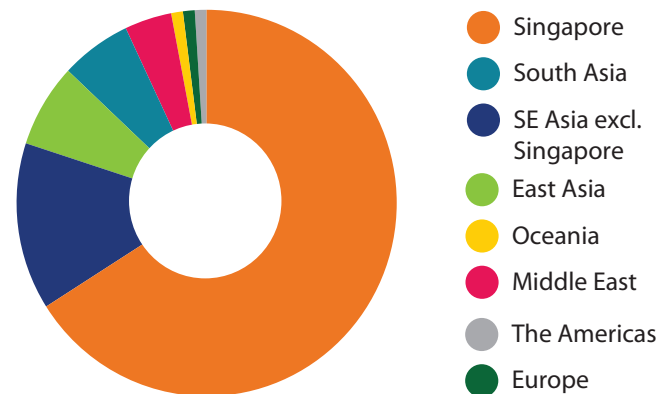
A background in finance and accounting is not required.

## PAST PARTICIPANTS INCLUDE

- Assistant Treasury Manager
- Assistant Vice President
- Business Development Manager
- Business Unit Manager
- Chief Operating Officer
- Chief Executive Officer
- Chief Technology Officer
- Commercial Sales Manager (ASEAN)
- Director, Operations
- Deputy Chief Executive Officer
- Director, Global Markets & Products
- Group Director (Research & Planning)
- Head of Engineering Group
- Head of Product Marketing
- Head, Human Resources & Learning Development
- Head, Legal & HR
- HR Manager
- IT Manager
- Managing Director
- Manufacturing Director
- Market Vice President
- Mining Planning & Engineering Analyst

- Public Relations Manager
- Regional Business Analyst
- Regional HR Manager
- Regional Manager
- Sales and Marketing Manager
- Senior Project Manager
- Technical Manager

## PARTICIPANT DIVERSITY



### APPLICATION PROCEDURE

Applications should be submitted online as early as possible, preferably at least two months before programme commencement.

Applications are reviewed by the Admissions Committee and placement on the programme is confirmed on a first-come, first-served basis, taking into account the applicant's profile.

### COURSE FEE AND FUNDING

Full Course Fees	\$5,722.50
Singapore Citizens and PRs (After SkillsFuture funding)	\$1,716.75
Singapore Citizens aged 40 and above (SkillsFuture Mid-Career Enhanced Subsidy)	\$666.75
SMEs supporting their employees who are Singapore Citizens or PRs (ETS Scheme)	\$666.75

## TESTIMONIALS

*"A concise overview of key accounting concepts and useful finance tools."*

**Paul Gallie, UK**  
Owner, APM Terminals Management  
Singapore

*"The teaching is very easy to follow, and there is sufficient practice to help participants understand the concepts."*

**Kee Lay Cheng, Singapore**  
Acting Group Director  
Housing & Development Board

*"The course was very well-organised with a good mix of participants from various backgrounds. I have gained a lot from the insightful learnings for which I'm confident of applying at work."*

**Mabel Tan, Singapore**  
Treasury Manager  
Global Logistic Properties Limited

*"One of the best Accounting & Finance programs for executive development. The real-life examples and case studies help to make complicated concepts easy to understand."*

**Robert Stark, Singapore**  
Market Vice President  
International Luxury Hotels



\*Price stated is correct at the time of printing and subject to change without notice.  
\*GST applies to individuals and Singapore registered companies.  
For latest information and pricing, please visit our website:

[exced.nus.edu/afnfm](https://exced.nus.edu/afnfm)



## ENQUIRIES

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